

### A Message From Our President and Chief Executive Officer

When I took the helm as CEO of Savers Bank in early 2020, it soon became evident that we were about to experience an unprecedented challenge for our company, our Commonwealth and our country. What I have seen and experienced as a part of the incredible team at Savers Bank since then has been both impressive and inspiring.

Our employees have been able to adapt, persevere, be resourceful and ultimately thrive, despite the economic and health challenges we all faced. Throughout 2020, in the midst of a hectic pace of change in both behaviors and expectations, we took the opportunity to reaffirm our customer relationships through technology and new cultural norms. I am proud of our pandemic response, which included installing UV air purification systems at all locations, as we kept everyone's health and safety top of mind.

Being firmly rooted in our communities was evidenced through countless volunteer hours, our proactive response to the SBA Paycheck Protection Program, modifications of loan terms and many other customer-focused initiatives. We implemented a business partnership with Alloy Labs and our anticipated core upgrade will lay the framework for more technological advancements with customer needs in mind. Our recent branch transformation in Sturbridge lends itself to a more inviting and consultative approach to banking.

Our Capital Ratio remains incredibly strong at 10.55%. The Bank's interest rate risk profile and liquidity are well positioned for continued growth and long-term success. I'm also happy to report that, despite a challenging interest rate environment that pressured net interest income, Savers Bank ended 2020 by exceeding Net Income budget expectations by \$576 thousand. The Bank had exceptionally strong results in mortgage and commercial banking as gross originations for the year totaled \$70.1 million in residential loans and \$89.2 million in commercial loans. Balance sheet growth was supported with an increase in deposits totaling \$60.4 million.

What we have now is a solid foundation of fiscal strength and employee resiliency and responsiveness that will serve us well as we launch into the next period of transition and growth. In 2020 we were all asked to adapt to support our customers and our community and I can confidently say that Savers Bank responded with commitment, energy and positivity. I could not be prouder of our team and our company.

Warmly,

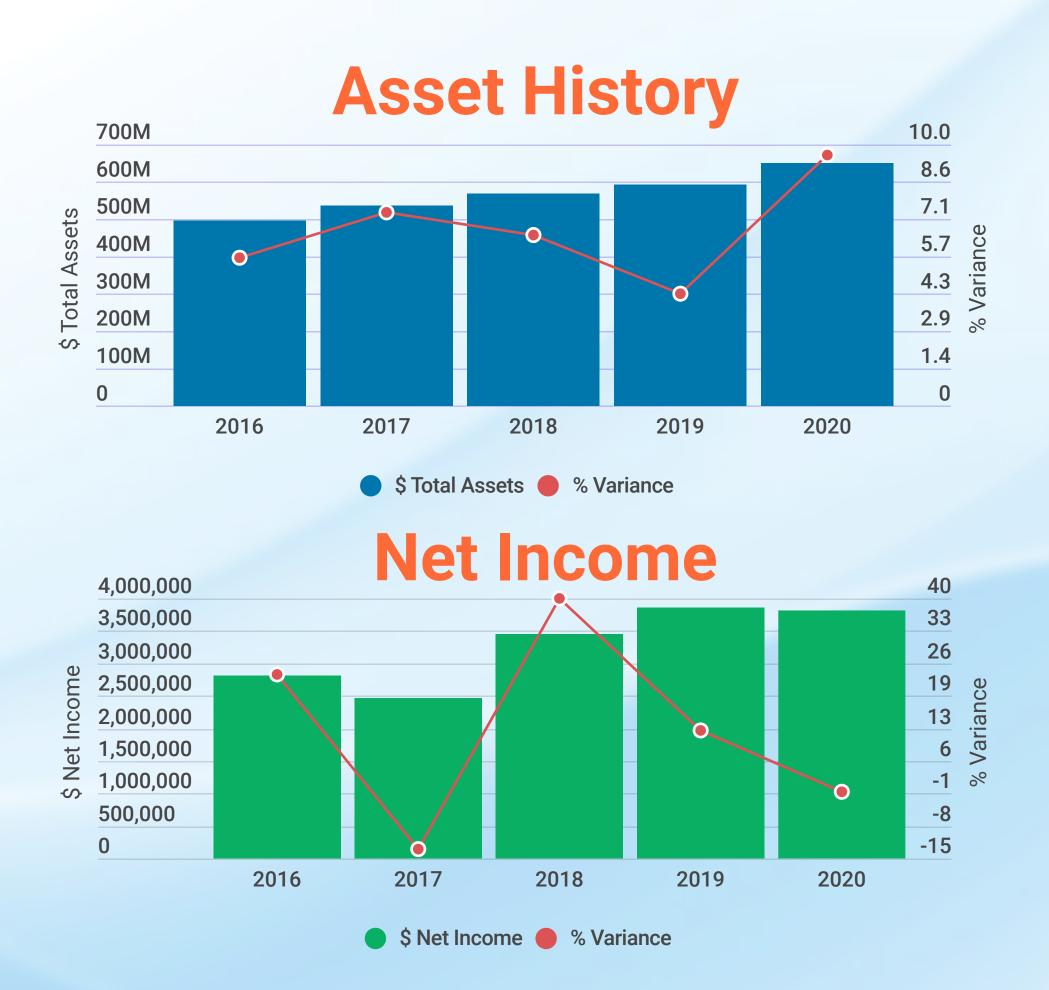
Rosemary Picard, CEO



## Financial Highlights

Savers Bank ended 2020 with a strong financial performance. Over the past five years total assets have grown by over \$150 million closing our year-end balance sheet at \$650.8 million. Year over year growth totaled \$56.8 million which represents a 9.56% increase over 2019.

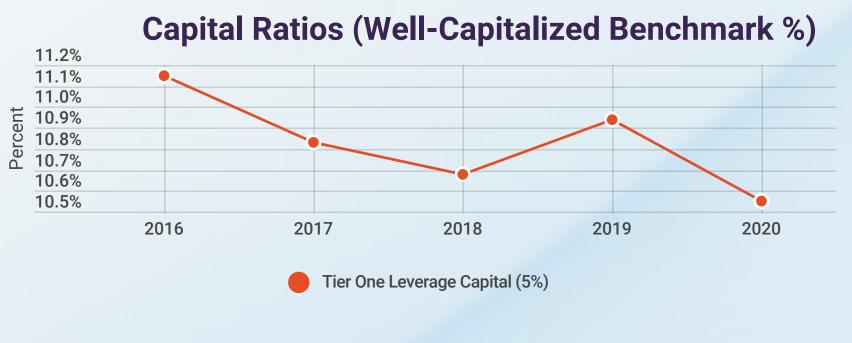
Net income totaled \$3.8 million which remained comparative to 2019 despite a challenging interest rate environment. The Bank was able to offset interest margin compression by selling \$22.6 million in residential mortgages to the secondary market resulting in net one-time gains on sales of \$992 thousand.

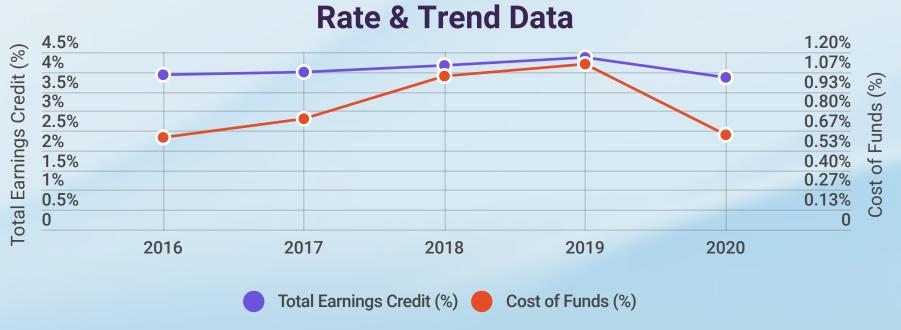


# Key Financial Ratios Performance Ratios







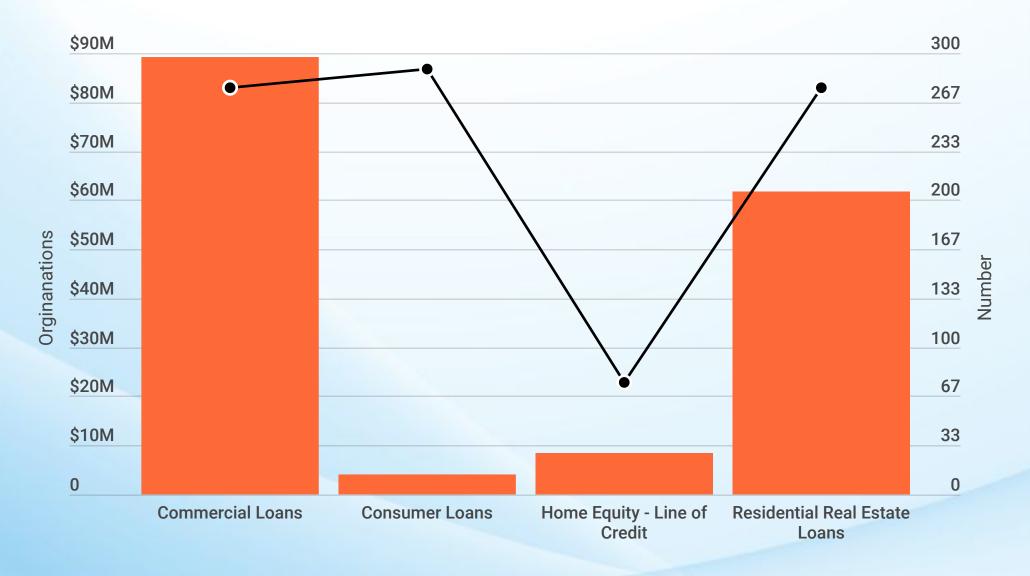


### **Credit Quality Data**

	2016	2017	2018	2019	2020
Total Past Due & Non-Accrual/Gross Loans	2.18%	1.48%	1.24%	1.20%	2.13%
Total 90+ Days Past Due & Nonaccural/ Gross Loans	1.51%	0.96%	0.54%	0.44%	0.53%
ALLL / Gross Loans	0.90%	0.91%	0.88%	0.93%	1.00%
Classified	\$8,160,951	\$6,395,246	\$5,369,738	\$4,488,850	\$4,849,975
Classified / Capital Ratio	14.80%	11.12%	8.84%	6.86%	6.95%

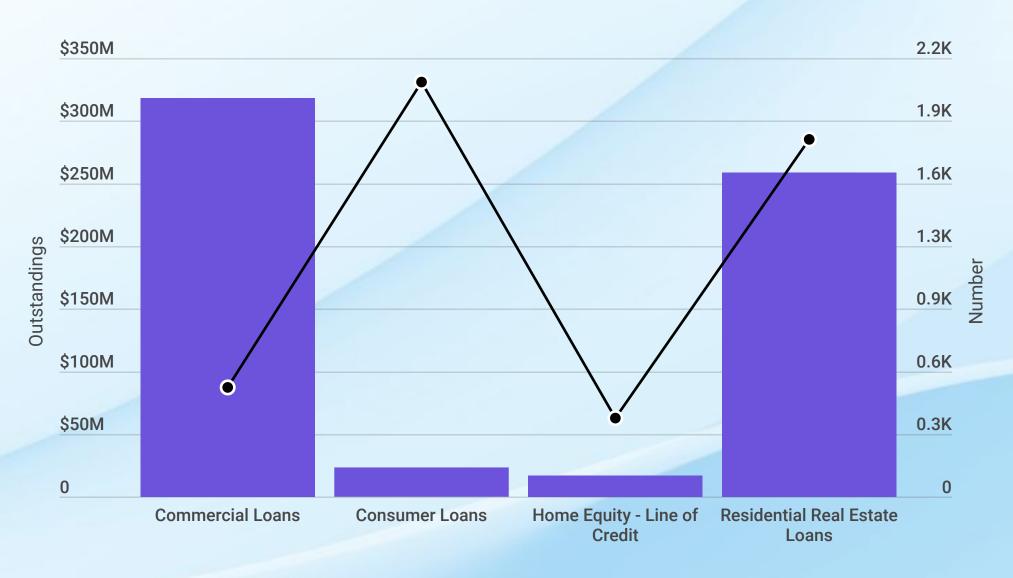
## 2020 Loan Production

### **New Fundings**



2020 continued to see solid commercial loan growth even in a challenging year with uncertainty that comes with the unknowns associated with the impacts of a pandemic. \$89.2 million in new commercial loan originations were generated. Residential Mortgage was fueled by attractive refi rates as well as the demand for new home purchases.

### **Portfolio Outstandings**

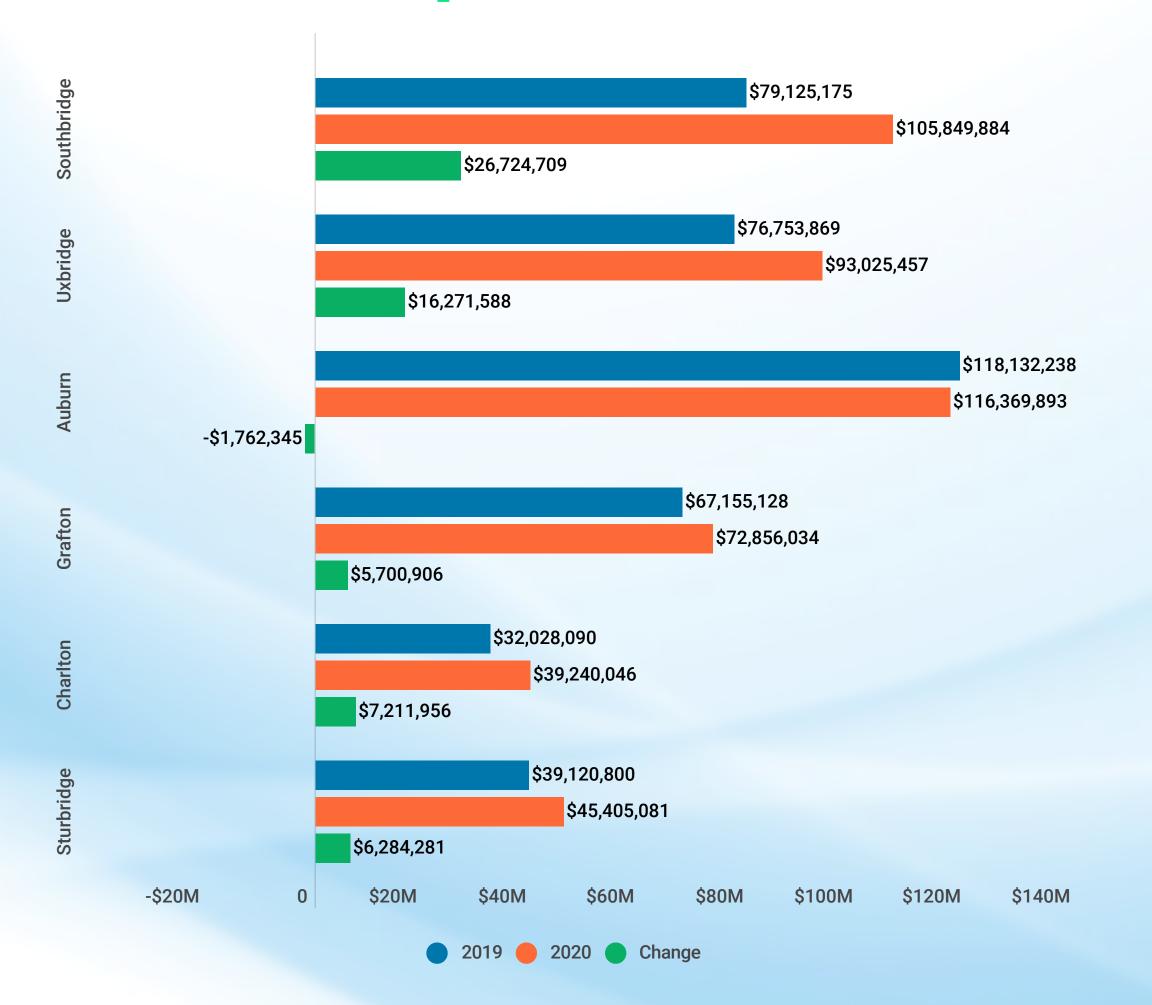


Savers Bank was committed to helping businesses during the Covid-19 pandemic through the SBA PPP loan program and FHLB Grant program. Most of the assistance centered around the smaller entities that service the local communities that we reside in.

Savers Bank has helped people become first time home owners through our First Time Home Buyer Program. 24 first time home buyers realized their dream of home ownership with the help of our experienced and caring mortgage lending team.



## **Branch Deposit Balances**



The pandemic and low interest rate environment had consumers and businesses seeking a flight to safety.

Our history of being a strong bank dating back to 1910 along with dual insurance and receiving a 5 Star Bauer Financial rating for 8 consecutive years provided the security our customers were seeking resulting in good deposit growth for the Bank.

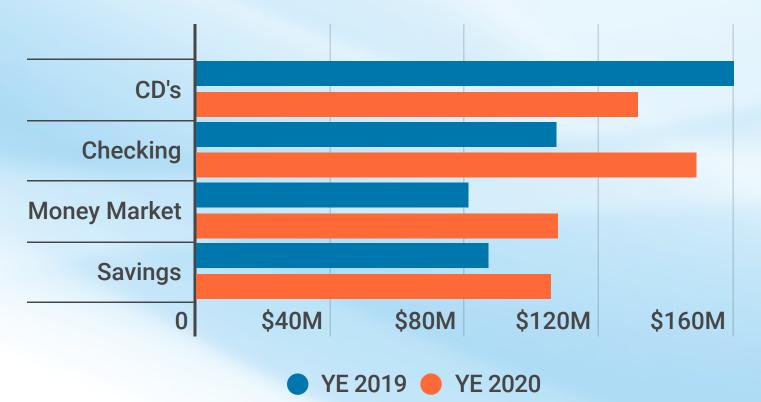
Auburn and Southbridge have exceeded or maintained over \$100 million in branch deposits. Uxbridge is anticipated to exceed \$100 million in 2021.

## **Deposit Growth**

### **Total Deposits**



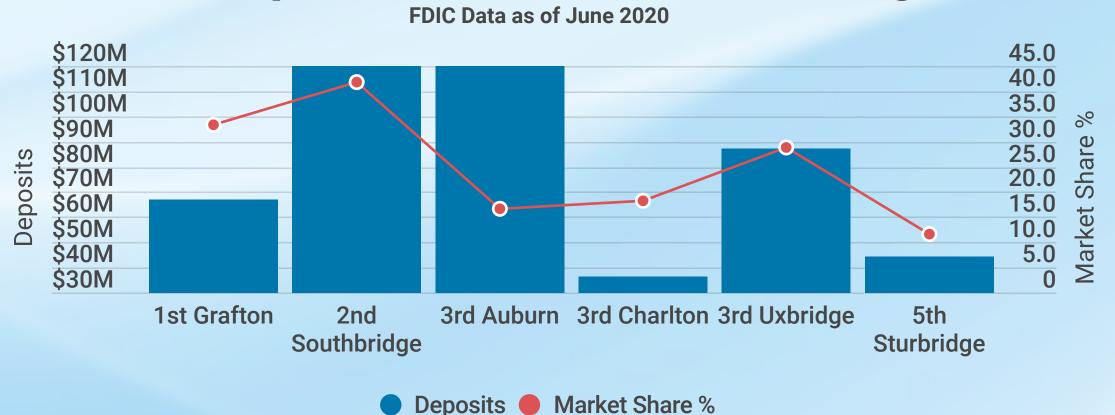
## **Deposit Composition**



Total Bank deposits grew by \$60.4 million primarily in our liquid products. We have seen a migration from long term CD investments to shorter terms and liquid products as many are waiting out the future of the economy and the direction of interest rates.

Consumer and business checking and savings account balances were up primarily due to business closures and consumers staying home as a result of the pandemic and lack of venues to spend money. Stimulus payments and funds received from the Paycheck Protection Program also contributed to the balance increase.

## **Deposit Market Share Ranking**



## **New Checking Accounts**

## **Personal Checking**



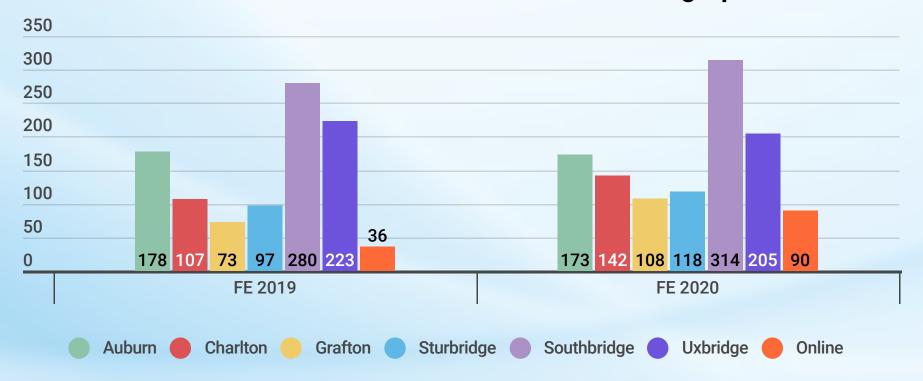
Added in FE 2019



1,150

Added in FE 2020

### 15.7% Increase in Total Personal Checking Opened



## **Business Checking**



220

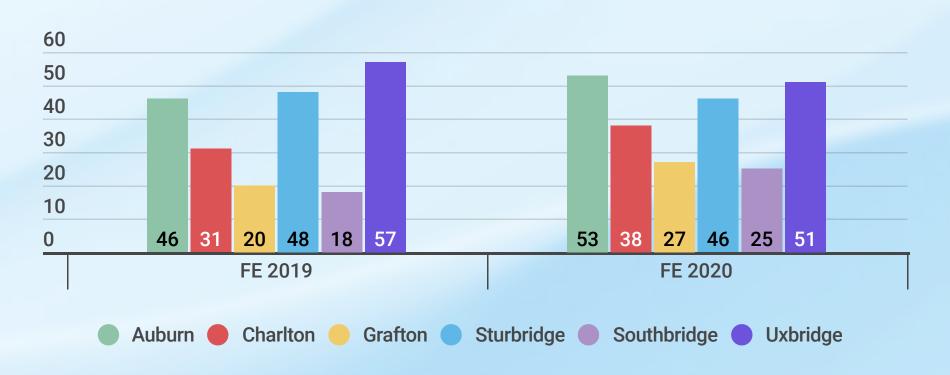
Added in FE 2019



240

Added in FE 2020

### 9.1% Increase in Total Business Checking Opened



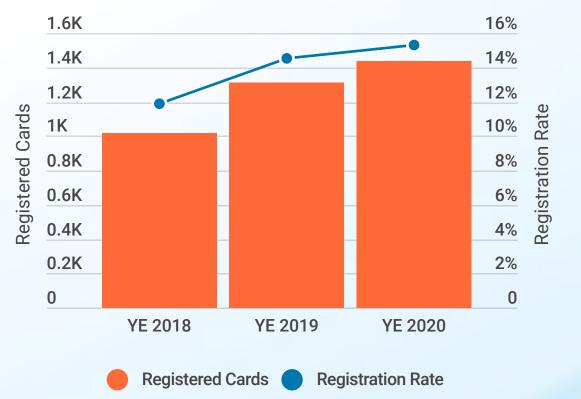
At Savers Bank we value our long standing customer relationships while at the same time recoginize our need to aquire new and younger customers to the Bank. Marketing efforts have centered around connecting with this segement. Over 40% of the total personal checking accounts opened were new to the Bank and 45% of them were a combination of GEN X and GEN Y. GEN Y which are those aged 24-40 were the highest growing group with 167 new relationships added to the Bank.

## **Debit Card Reward Program**

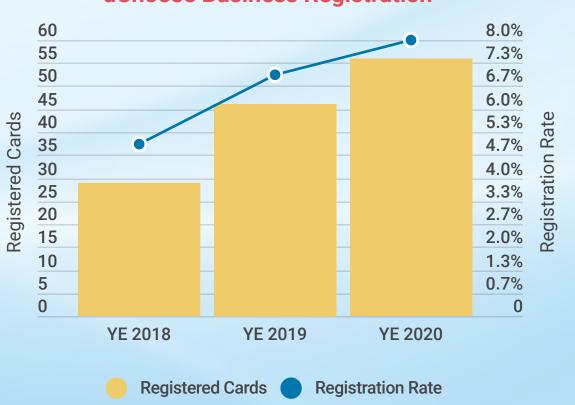
### **Debit Card Sales & Interchange Income**







### **uChoose Business Registration**



Our Debit Card Rewards program is designed to help drive interchange by rewarding both consumer and business customers with points to use towards merchandise, gift cards, cash back options and more. We continue to see interest gaining in the uChoose Rewards program with increases in enrollment since our introduction. The interchange received helps us provide this reward program that offers added value to their checking account relationship.

Monthly interchange has been hovering around \$90 thousand per month post April 2020. Both consumer and business debit card usage contribute to total interchange however, business transactions generate higher fee income and remains a focus of growth for the Bank.

## Sponsorships



\$5,000

**Harrington Hospital** 



\$10,000

United Way Employee Match



\$10,000

**Tri-Community Family YMCA** 



\$10,000

Various food pantries and shelter initiatives



\$15,000

**Academic Programs** 



\$15,000

**Youth and Family Services** 



\$5,000

ADA related donations



\$5,000

**Donations to assist community residents** 



Our commitment to support the communities we serve is part of the essence of Savers Bank. We are continually looking for ways to best serve our non-profits across our market area. We proudly support our community non-profits with both monetary sponsorships and through employee volunteerism. 2020 was a year that many people served by these non-profits were in need and Savers Bank and our employees did not disappoint them.

Our employees volunteer over 500 hours a year working with Meals on Wheels and various school and community out-reach programs. Many employees hold board seats to offer their professional services.

Today, customers demand faster, easier, and multi-channel access to financial services any time, any where, and any place that is convenient for them. At Savers Bank we are doing our part to make that happen.

### **Innovation**



Innovating in 2020 to seek out ways to meet and exceed our customer's expectations was part of our strategic initiatives to make it happen. 2020 and beyond focus on how we can deliver on this expectation through various infrastructure improvements, collaborative partnerships, and technology improvements to be a leader among community banks that can compete with big bank customer delivery and experiences.

### **Key Innovations 2020**



### **Business Online Banking Refresh**

Updated with added features to improve the business banking online experience.



### **Mobile Deposit Banking Improvement**

Increased mobile deposit limits to accommodate remote banking options.



#### **New Core Provider**

The new COCC Insight Core that will go live on April 11, 2022. This core will allow Savers Bank to deliver easier, faster, and multi-channel delivery options to our customers. While also improving our total bank infrastructure to deliver on our Simply Better brand.



#### **Currency Movement**

Projects are in process to improve person to person payment options, improved customized instant issue debit cards and contactless debit card payment option.



#### IT infrastructure Up-Grade

Introduced a new Email Security Solution, migrated to Microsoft Office 365, Installed new IT ticketing system and IT support for the newly renovated Sturbridge Branch. Established 31 Remote User Setups in support of the influx of users working from home due to the Covid-19 restrictions. Support of the PPP Loan process (RCGiltner Portal) including the RPA Solution support. Utilization of bots for improved efficiencies. Launched a new HR recruiting platform.



#### **Enhanced customer contact**

Increased SMS/MMS and Salesforce e-mail Journeys to customer's for marketing and engagement by communicating with customers in ways they prefer.



#### **Savers Bank Home Page Refresh and TV Commercials**

Updated our website for a clean and modern look and to provide easier access to content through quick reference links. Also, added additional product and promotion space for prominent awareness and educational use. Introduced two new multi media commercials.

## **Partnership**



Savers Bank is a member of the Alloy
Labs Alliance, a consortium of
community and mid-sized banks that
joined together to adopt technology
more effectively and efficiently. The
goal of the consortium is to quicken the
pace of innovation, helping to level the
playing field and enable institutions like
Savers to compete against large,

Savers to compete against large,
national players. Being part of the Alloy
Labs Alliance will allow us to bring new
innovations to the market quickly and
efficiently.



## **Savers Bank Board of Directors**



Rosemary Picard
President and Chief Executive Officer



Dr. Dewey J. Tiberii



Patrick S. Morrill Vice-Chairman of the Board

Meet our dedicated and experienced Board of Directors who guide Savers Bank in providing the best financial services to consumer and business customers. Our Board of Directors are uniquely diverse in their areas of expertise and together provide sound guidance for the Bank.



Paul Jalbert



**Joseph Coderre** 



**Amy Messina** 



**Andrea Hogarth** 







**Daniel Finn** 







